

# absolutely. learning management system

## Brand your training system with a White Label

### White Label

A powerful corporate brand identity is a precious tool. It embodies the core messages that a company wants to communicate to the world every day. Employees form a vital part of that world.



Our White Label service enables you to paint the system with your own colours and brand identity. The result is a seamless transition from your intranet into a fully branded training system.

#### White Label Web Benefits

- Maintains consistency.
- Adds to the brand value of the organisation.
- Inspires faith in training quality.

#### How does it work in practice?

It's really easy to set up and is delivered complete with domain, hosting and an integrated database. Provide us with your brand guidelines or, failing that, just point us to a current website that we can use as guidance. With a team of highly skilled designers standing by, we will personalise the system to match your latest specifications.

#### Why take advantage of brand value?

- Has the organisation invested significantly in its brand?
- Do you want to reinforce the organisation's brand values at every opportunity?
- Do employees buy into the brand values of the organisation?
- Are users familiar with the organisation's corporate identity?
- Do you want to provide a consistent look and feel for your corporate sites?

If you answered yes to most of these questions then you should take advantage of our White Label service. Learn more by talking to your Absolutely Training Client Relationship Manager on **0845 130 5140**.



absolutely. train smarter, act faster.